

Editorial Calendar

ISSUE DATE	2007 Editorial Features	AD CLOSE
January 13	Season Preview <i>Golfweek's</i> Best Rater Notebook For Your Game	December 20, 2006
January 20	PGA Show Preview For Your Game	January 5
January 27	PGA Merchandise Show Issue The Golf Life For Your Game	January 12
February 3	PGA Merchandise Show Review For Your Game	January 19
February 10	<i>Golfweek's</i> Best Rater Notebook For Your Game	January 26
February 17	For Your Game	February 2
February 24	The Golf Life For Your Game	February 9
March 3	For Your Game	February 16
March 10	<i>Golfweek's</i> Best Courses Issue For Your Game	February 23
March 17	For Your Game	March 2
March 24	The Golf Life For Your Game	March 9
March 31	Masters Preview For Your Game	March 16
April 7	<i>Golfweek's</i> Best Rater Notebook For Your Game	March 23
April 14	Masters Review For Your Game	March 30
April 21	For Your Game	April 6
April 28	Amateur Golf 2007 The Golf Life For Your Game	April 13
2007 Issue Date	<i>Golfweek's</i> Best Courses You Can Play SPECIAL STAND ALONE ISSUE	March 1
May 5	Players Championship Preview <i>Golfweek's</i> Best Rater Notebook For Your Game	April 20
May 12	For Your Game	April 27
May 19	For Your Game	May 4
May 26	The Golf Life For Your Game	May 11
June 2	Women's NCAA Review <i>Golfweek's</i> Best Rater Notebook For Your Game	May 18
June 9	U.S. Open Preview Men's NCAA Championship Review For Your Game	May 25
June 16	For Your Game	June 1
June 23	U.S. Open Review U.S. Women's Open Preview For Your Game	June 8
June 30	The Golf Life For Your Game	June 15

* All ad materials are due on the ad close date

Revised 12/06

Golfweek
2007
Opportunity Kit

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ISSUE DATE	2007 Editorial Features	AD CLOSE
July 7	U.S. Women's Open Review For Your Game	June 22
July 14	British Open Preview U.S. Senior Open Review <i>Golfweek's Best Rater Notebook</i> For Your Game	June 29
July 21	For Your Game	July 6
July 28	British Open Review The Golf Life For Your Game	July 13
August 4	PGA Championship Preview For Your Game	July 20
August 11	Women's British Open Review <i>Golfweek's Best Rater Notebook</i> For Your Game	July 27
August 18	PGA Championship Review For Your Game	August 3
August 25	FedEx Cup Championship Series Preview The Golf Life For Your Game	August 10
September 1	U.S. Amateur Review Walker Cup Preview FedEx Cup Playoffs For Your Game	August 17
September 8	Solheim Cup Preview FedEx Cup Playoffs Special Bonus Issue: College Preview <i>Golfweek's Best Rater Notebook</i> For Your Game	August 24
September 15	Walker Cup Review FedEx Cup Playoffs The Golf Life For Your Game	August 31
September 22	Solheim Cup Review Presidents Cup Preview Tour Championship/FedEx Cup Final For Your Game	September 7
October 6	Presidents Cup Review For Your Game	September 21
October 20	The Golf Life <i>Golfweek's Best Rater Notebook</i> For Your Game	October 5
2008 Issue Date	<i>Golfweek's Best Residential Golf Courses</i> SPECIAL STAND ALONE ISSUE	August 14
November 10	Nationwide Tour Championship For Your Game	October 26
November 24	ADT Championship The Golf Life <i>Golfweek's Best Rater Notebook</i> For Your Game	November 9
2008 Issue Date	<i>Golfweek's Best Resort Golf Courses</i> SPECIAL STAND ALONE ISSUE	September 14
December 8/15	Year in Review The Golf Life For Your Game	November 21