

Organizing Kickoff Party
November 15, 2005

Host Materials

Thank you very much for agreeing to host an Organizing Kickoff Party!

This evening's parties are a very important building block in what we hope will develop into a solid Democratic foundation for Alaska. The enclosed materials are intended to help you guide your guests through tonight's activities, and to ensure that people are active and engaged.

Please make sure that your guests fill out the forms that are included appropriately. These will become important organizing tools for the Alaska Democratic Party as we move forward.

Again, thank you for stepping up as a host and leader!

Jonathan Teeters
Alaska Statewide Organizer
Democratic National Committee
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Agenda for the Evening

5:00-5:15: Prep Time for Hosts

5:15-5:40: Welcome Guests, Make Introductions, Get settled

5:40-5:45: Tonight's Agenda & Conference Call Introduction-Set the Context

5:45-6:15: **Conference Call with Governor Howard Dean**

6:15-6:35: Alaska's Political Landscape-*What are We Up Against?*

6:35-6:50: Call Wrap-up. *What Does the 50-State Strategy Mean for Alaska?*

6:50-7:20: *How You Can Make a Difference?*

7:20-7:30: Closing. Fill out/collect guest forms

*Actual times may vary slightly according to individual party needs

Conference Call Introduction-Setting the Context

The #1 priority of the Alaska Democratic Party is to see more Democrats elected to public offices throughout Alaska. The people of Alaska and of the nation are growing hungrier for leadership that shares our values and priorities.

In order to achieve our goal of putting honest, intelligent, engaged Democrats into offices in Alaska, we will all need to work together much more diligently—and a whole lot smarter than have been.

Thanks to Governor Dean and his 50 State Strategy, we now have a full-time organizer whose job is to help us reach our goals. As we listen to Governor Dean share his vision for the 50 State Strategy, be thinking about what this means in your life and how we can build a winning team—with your help!

Dial Conference Call #. Follow Instructions

Call Wrap-up. *What Does the 50-State Strategy Mean for Alaska?*

This is a good opportunity to spend a few minutes talking about what we just heard from Gov. Dean.

Let's spend a few minutes trying to answer these and other questions:

- How (*if needed*) can we rephrase aspects of the 50 State Strategy to reflect our reality here in Alaska?
- Will Alaskans respond to invitations to help shape the changing political landscape?
- Does the 50 State Strategy mean different things for “urban” Alaska vs. Rural Alaska? What?

These questions are intended to help us begin forming some consensus for understanding how we will apply the tools and strategies of the 50 State Strategy to Alaska's unique circumstances.

Alaska's Political Landscape -*What are We Up Against?*

Alaska will have elections for **Governor** in 2006. This is a critical race for Democrats win. We need not look far to see what a bad governor can do to our state. We must have a Democrat elected in 2006 to the office of Governor.

Elections will be held in 2006 for Alaska's **Lieutenant Governor**.

Alaska's **U.S. House** seat will be up for election. (Currently Don Young)

Current Numbers:

State Senate: 8D/12R
State House: 13D/27R

10 State Senate seats have elections in November 2006
All State House seats have elections in November 2006

We have the potential to regain control of the Alaska State Senate, and to make great strides in evening the balance of power in the Alaska State House.

How You Can Make a Difference?

Using the 50 State Strategy as a framework, our new Statewide Organizer Jonathan Teeters is learning to change *how* we are involved in our political process. With your help, he is determined to create opportunities for involvement for any Alaskan who cares enough to ask, "How can I make a difference?"

There are many ways that you can be involved in making a difference in Alaska for the Alaska Democratic Party. The list that follows is not nearly complete, and we need your help in learning how it can be expanded.

Precinct Chair: Neighborhood-based. Collaboration with District Chair. Coordinating local volunteer efforts. On-the-ground operations.

Letter to the Editor Teams: Monitoring local news media. Collaborating with Statewide Organizer & District Chairs to publish LTE's in publications around the state. Rapid response team helping frame issues according to Democratic principles.

Talk Radio Team: Monitoring local talk radio shows. Team will target shows to bring progressive perspectives to airwaves. Work with Statewide Organizer and ADP Communications Director to craft talking points.

Door-to-Door Teams: Canvas targeted neighborhoods. Distribute literature. Work with Statewide Organizer to build "neighborhood profiles" for use during election season.

Phone Banking: Engaging Democrats to become involved. Informal polling. Get Out The Vote assistance. Reaching out to undeclared/non-partisan voters. Fundraising.

Office Work: Filing, faxing, sending emails, preparing mailings, answering phones. Working with party staff to meet project deadlines and goals. General assistance.

Sustainer's Program: Becoming a monthly donor. Recruiting others to give monthly to support the work of the Statewide Organizer and party staff. Can give as much or as little as you want in small, monthly installments via credit card!

If none of these opportunities piques your interest, please call Jonathan Teeters so he can work with you to create an opportunity that will interest you enough to stay involved.

A renewed emphasis is being placed on recruiting volunteers who will be involved for the long run. It turns out that between elections is when most progress is made, and you all are an important piece of the long-range vision for the Alaska Democratic Party.

Closing

When you arrived, you should have all picked up a volunteer opportunity list and a new-contact form. It is imperative that everyone fills these out completely so that we can jumpstart our efforts around the state.

Make sure also, that you have filled out our attendance log. We need to make sure that all of you can be contacted by our Statewide Organizer, and by the district and precinct chairs in your area.

I/We would like to thank you all again for taking time from your busy night to help kickoff a movement that will change our state and nation! While we cannot expect to see results overnight, steady growth and increased passion will ensure that our efforts are successful and that Alaska's future is strong and vibrant for everyone.

Volunteer Opportunity List

Please look at the list of volunteer opportunities listed below. We need your help in finding people to build these opportunities into strong, effective teams before election season.

If you do not see something on this list that should be here, please contact Jonathan Teeters at (907) 258-3050, or at teetersj@dnc.org.

My Name: _____
Telephone #: _____
Physical Address: _____
E-mail Address: _____

- _____ I want to be a Precinct Chair
- _____ I want to be on a Letter to the Editor Team in my area
- _____ I want to be on the Talk Radio Team
- _____ I want to be part of a Door-to-Door Team in my area
- _____ I want to help with work at the ADP offices
- _____ I want to be part of the ADP Sustainer's Program
- _____ I want to call Democrats in my neighborhood
- Other _____