



The Democratic National Committee

# ASIAN AMERICAN AND PACIFIC ISLANDER DEMOCRATIC LEADERSHIP SUMMIT

March 31 – April 1, 2006 ★ San Jose Marriott ★ San Jose, CA

## FINAL AGENDA

### FRIDAY, MARCH 31, 2006 – GRASSROOTS TRAINING

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#### San Jose Ballroom Foyer

11:00 AM Registration Opens

#### San Jose Ballroom, Salon 3

- 1:00 PM **The Beginning: Welcome and Introductions**  
*Congressman Mike Honda, Vice Chair, DNC*  
*Bel Leong-Hong, APIA Caucus Chair, DNC*
- 1:30 PM **The Plan: Overview of the State Partnership Program / How the Party Works**  
*Artie Blanco, Southwest/Pacific Political Director, DNC*  
*Sam Rodriguez, Political Director, California Democratic Party*  
Navigating the party structure (local, district, regional, statewide and national) • What the DNC is doing to build a permanent, national party system • Why a precinct-based program works?
- 2:30 PM **The Tools: Elements of Organizing**  
*Parag Mehta, Director of Training, DNC*  
*Christina Wu, DNC Field Organizer, Massachusetts Democratic Party*  
*Misty Shock, DNC Field Organizer, Washington Democratic Party*  
Volunteers – recruitment, management and retention • Building successful events • The principles of targeting • Effective techniques for voter contact • Six Action Items for 2006
- 4:00 PM Coffee Break – 20 minutes
- 4:20 PM **The Core: AAPI Outreach Programs**  
*Vida Benavides, Political/Public Affairs Strategist*  
*Mona Pasquill, Former Base Vote Director, Kerry/Edwards Campaign*  
*Christine Chen, Executive Director, Asian Pacific Islander American (APIA) Vote*  
*Betsy Kim, Deputy Director of the American Majority Partnership, DNC*  
How to build a successful AAPI outreach program • Best practices and lessons learned from the past • Keeping the AAPI communities engaged in election years and beyond

- 5:20 PM      **The Message: Sharing the Values of the Democratic Party**  
*Luis Miranda, Director of Regional & Specialty Media, DNC*  
*Viet Shelton, DNC Communications Director, Washington Democratic Party*  
 What is the Democratic Party's message? • How do we ensure that message is heard in the AAPI communities • Making the most alternative, specialty and ethnic media outlets
- 6:20 PM      **The Vote: Protecting Our Vote**  
*Congressman David Wu, U.S. House of Representatives, Oregon 1<sup>st</sup> District*  
*Paul Igasaki, National Co-Chair, DNC National Lawyers' Council*  
*Erika Moritsugu, Co-Chair, Democratic Lawyers Council, DC Chapter*  
 What every AAPI should know about his/her right to vote • Proactive efforts of the Democratic Party to protect the vote • The National Lawyers Council
- 7:00 PM      Adjourn

## **SATURDAY, APRIL 1, 2006 – LEADERSHIP SUMMIT**

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### **San Jose Ballroom Foyer**

- 7:30 AM      Registration and Continental Breakfast  
 Location: San Jose Ballroom Foyer

### **San Jose Ballroom**

- 8:30 AM      **Welcome and Introductions**  
*Bel Leong-Hong, APIA Caucus Chair, DNC*  
*Ron Gonzales, Mayor of San Jose*  
*Madison Nguyen, Councilmember, San Jose City Council*
- 8:50 AM      **Opening Remarks**  
*Art Torres, Chairman, California Democratic Party*
- 9:00 AM      **Keynote Address**  
*Governor Howard Dean, M.D., Chairman, DNC*
- 9:30 AM      **Panel: Tools of the Trade – Communications and Polling**  
 Moderator: *Parag Mehta, Director of Training, DNC*
- *Tom McMahon, Executive Director, DNC*
  - *Cornell Belcher, President, Brilliant-Corners, Research & Strategies and DNC Pollster*
- 10:30 AM      Break – 15 minutes
- 10:45 AM      **Panel: AAPI Issues – What Worked at the Ballot**  
 Moderator: *Irene Bueno, Executive Director, Asian American Action Fund*
- *John Chiang, Chair, California Board of Equalization, 4<sup>th</sup> District*
  - *Jennifer Kim, Council Member, Austin City Council*
  - *Sam Yoon, City Councilor At-Large, Boston City Council*

11:45 AM     **Lunch and Luncheon Address**  
 Congressman Mike Honda, *Vice Chair*, DNC  
 Introduction: Betsy Kim, *Deputy Director*, American Majority Partnership, DNC

12:45 PM     Transition to Working Groups

**Rooms: Blossom Hill 1, 2 & 3; Willow Glen 1; Almaden; San Carlos; and Guadalupe**

1:00 PM     **Working Group Break-Out Sessions** (*includes 15-minute break*)

Facilitator Team:

Vida Benavides, Lead Facilitator  
 Danny Aranza  
 Pearl Cheng  
 Curtis Chin  
 Brickwood Galuteria

Lisa Hasegawa  
 Ryan Nguyen Hubris  
 James Kim  
 Paul Tiao  
 Mini Timmaraju

**San Jose Ballroom**

3:00 PM     **Report Back from Working Groups**  
 Moderator: Otto Lee, *Vice Mayor*, City of Sunnyvale

3:30 PM     **Panel: Getting Ahead in Democratic Politics**  
 Moderator: Gloria Caoile, *CEO*, GTC and Associates and *former Executive Director*, Asian Pacific American Labor Alliance, AFL-CIO

- Alberto Torrico, *Assemblymember*, California State Assembly, 20<sup>th</sup> District
- Ginger Lew, *former Deputy Administrator*, U.S. Small Business Administration, and *former General Counsel*, U.S. Department of Commerce
- Hsing Kung, *Partner*, Acorn Campus, and *Board Member*, Vision New America
- Ro Khanna, *Attorney*, O'Melveny & Myers, and *Chair*, Democratic Congressional Campaign Committee (DCCC) Indian American Leadership Council

4:30 PM     **Closing Ceremonies: Featuring AAPI Elected Officials and Candidates**  
 Ted Lieu, *Assemblymember*, California State Assembly, 53<sup>rd</sup> District  
 Gordon Quan, *Managing Partner*, Quan, Burdette & Perez P.C. and *former Mayor Pro-Tem*, City of Houston

5:00 PM     Adjourn