



★ NEIGHBOR-TO-NEIGHBOR NATIONAL ORGANIZING DAY

The 50-State Canvass

“ Election by election, state by state, precinct by precinct, door by door, vote by vote.... we’re going to lift our Party up and take this country back for the people who built it. ”

Governor Howard Dean
Chair, Democratic National Committee

Sample Script

See if your state or local party has a specific script to use.

Hello my name is _____ and I’m a local volunteer with the Democratic Party. (If you have a walk list) Is _____ home?

Today people all across America are talking with their neighbors about the Democratic Vision for rebuilding America.

Here is some information about the Democratic Party and what we are fighting for.

Democrats are working on the following issues:

Which issues are the most important to you?

- Honest Leadership & Open Government?
- Real Security
- Energy Independence
- Economic Prosperity & Educational Excellence
- A Healthcare System that Works for Everyone
- Retirement Security

Thank you for your time. I hope to talk with you again soon. Like you I know together America can do better.

(If you receive positive feedback ask the voter if they would like to volunteer locally. Instruct them to sign the post card at the bottom of the door hanger. If they don’t fill it out on the spot, ask if you can pick it up later or if they will need to mail it.)

*Paid for by the Democratic National Committee, www.democrats.org.
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Canvassing Defined

Canvass Definition:

To solicit political support or to determine opinions or sentiments. To seek votes. A personal solicitation of votes or survey the public opinion.

-- Webster’s Dictionary



Be prepared when you canvass with:

- ★ Precinct map (if available)
- ★ Walking list (if available)
- ★ Pencils and pens
- ★ Literature (Democratic Doorhangers)
- ★ Voter registration forms
- ★ Something to carry your materials in (i.e. clipboard or folder)



Tips for when you canvass

- ★ Work in pairs when possible for safety, support, and fun
- ★ Determine optimal time of day to visit
- ★ Be prepared with a script: what will you say?
- ★ Wear comfortable shoes!
- ★ Bring water
- ★ Don’t leave any information in someone’s mailbox
- ★ If you aren’t comfortable walking up to a particular house, skip it. Remember, safety first!